

Station KTNV-TV LAS VEGAS, NV
Advertiser () .OCEGUERA FOR CONGRE
Product JOHN OCEGUERA
Estimate# 1560
Buyer Maura Gilroy
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 104/111/1560
Flight Dates 08/28/2012 - 09/03/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

THIS IS A NEW CONTRACT
TOTAL 10,500
PLS CONFIRM ASAP
THANKS,ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F	5A-6A	ACTION NWS@5AM	:30	\$150.00	08/28-08/31	1	1	1	\$150.00	
	2	TU-F	6A-7A	ACTION NWS@6AM	:30	\$400.00	08/28-08/31	1	1	1	\$400.00	
	3	SU	6A-7A	ACTN NWS SU@6A	:30	\$350.00	09/02-09/02	1	1	1	\$350.00	
	4	TU-F	7A-9A	GD MRN AMR-ABC<	:30	\$400.00	08/28-08/31	1	1	1	\$400.00	
	5	SU	7A-8A	GD MRN-SUN-ABC	:30	\$350.00	09/02-09/02	1	1	1	\$350.00	
	6	TU-F	10A-11A	VIEW-ABC	:30	\$450.00	08/28-08/31	1	1	1	\$450.00	
	7	TU-F	3P-330P	MILLIONAIRE	:30	\$200.00	08/28-08/31	1	1	1	\$200.00	
	8	TU-F	5P-530P	ACTION NWS@5PM	:30	\$350.00	08/28-08/31	1	1	1	\$350.00	
	9	TU-F	6P-7P	NEWS	:30	\$500.00	08/28-08/31	1	1	1	\$500.00	
	10	TU-F	7P-730P	ACCESS HOLLYWD	:30	\$350.00	08/28-08/31	1	1	1	\$350.00	
	11	F	10P-11P	20/20-FRI-ABC	:30	\$3,000.00	08/31-08/31	1	1	1	\$3,000.00	

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---	---	-----	-----	-----	----	-----	-----	-----	----	-----	-----	-----
	12	TU-F	11P-1135P	ACTION NWS@11P	:30	\$850.00	08/28-08/31	1	1	1	\$850.00	
	13	M	5A-6A	ACTION NWS@5AM	:30	\$150.00	09/03-09/03	1	1	1	\$150.00	
	14	M	6A-7A	ACTION NWS@6AM	:30	\$400.00	09/03-09/03	1	1	1	\$400.00	
	15	M	7A-9A	GD MRN AMR-ABC<	:30	\$400.00	09/03-09/03	1	1	1	\$400.00	
	16	M	10A-11A	VIEW-ABC	:30	\$450.00	09/03-09/03	1	1	1	\$450.00	
	17	M	3P-330P	MILLIONAIRE	:30	\$200.00	09/03-09/03	1	1	1	\$200.00	
	18	M	5P-530P	ACTION NWS@5PM	:30	\$350.00	09/03-09/03	1	1	1	\$350.00	
	19	M	7P-730P	ACCESS HOLLYWD	:30	\$350.00	09/03-09/03	1	1	1	\$350.00	
	20	M	11P-1135P	ACTION NWS@11P	:30	\$850.00	09/03-09/03	1	1	1	\$850.00	

---REPORT TOTALS---

Report Totals: 20 / \$10,500.00

---SALES MONTHLY TOTALS---

Sep 12: 20 / \$10,500.00

Sales Totals: 20 / \$10,500.00

Station Totals: 20 / \$10,500.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$52,500	KBLR	0%	KLAS	26%	KSNV	37%	KTNV	20%	KTUD	0%
		KVCW	1%	KVMY	1%	KVVU	15%				

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---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11

Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE